

Healing Bodies, Changing Lives

By CHERITH Mangum

Dr. H. Christopher Coley, MD. Chris. Daddy.

Any of these titles will grab the attention of Dr. Chris Coley, the chief surgeon for Coley Cosmetic & Hand Surgery Center. While he may be the renowned physician of Greensboro's up and coming practice, Dr. Coley also has a new claim to fame: he's the proud daddy of six-month-old twin girls.

"London and Kennedy," Dr. Coley smiled at their names. "I'm not quite sure where we got those names, but it's a team effort to take care of them!"

As they say, first comes love, then comes marriage, then comes twins and an acclaimed North Carolina practice. All within a few years, Dr. Coley met his wife—a physical therapist—, welcomed his daughters into the world, and opened Coley Cosmetic.

As if life couldn't move any faster, Coley Cosmetic has become the rising star of North Carolina surgery. His practice touts state of the art technology as well as the most refined procedures in the field. Dr. Coley specializes in surgery of the hand, offering reconstructive procedures to treat arthritis and traumatic injuries as well as common hand disorders such as carpal tunnel syndrome, ganglion cysts and hand tendonitis.

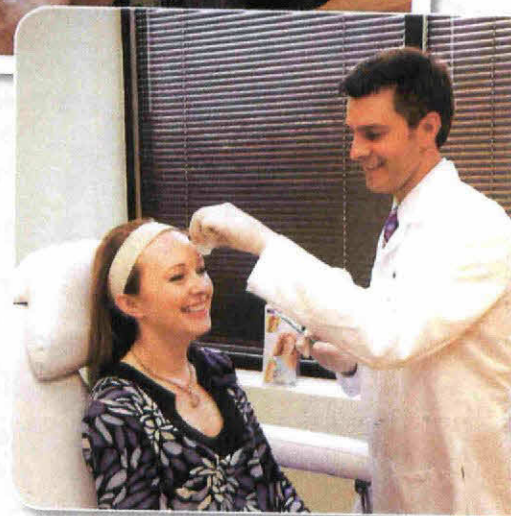
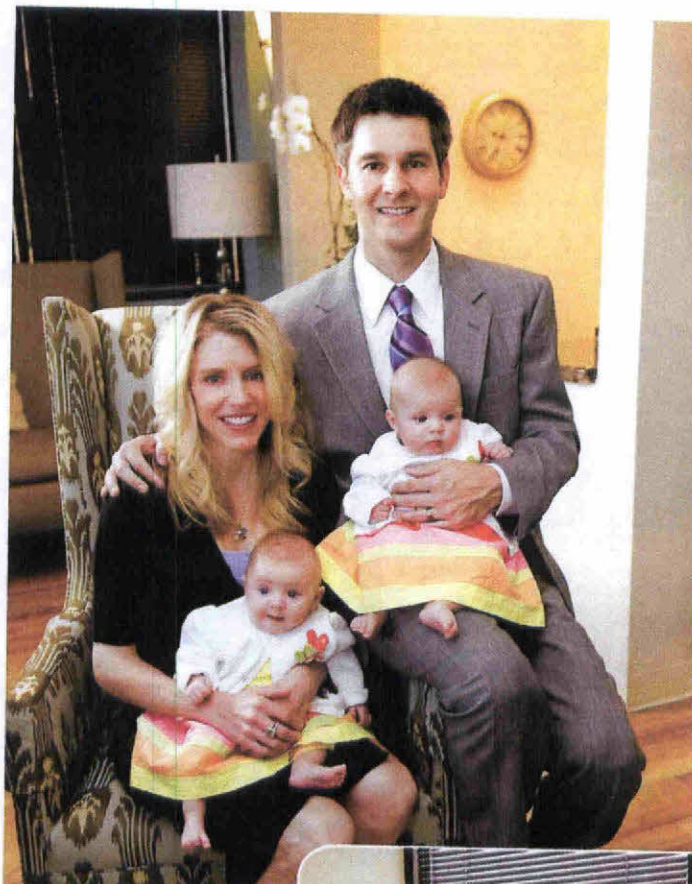
His dual practice also offers a wealth of surgical and non-surgical cosmetic treatments, from liposuction, face-lift and breast augmentation to botox, laser hair removal and chemical peels.

Certainly, his credentials are proven. Among other accolades, Dr. Coley completed an intensive fellowship in Hand and Microsurgery in Louisville, Kentucky, where he contributed to the United States' third successful hand transplant.

However, Dr. Coley is known for something much more stirring: a genuine investment in his clients. His patients step from the realm of stranger to welcomed friend within a matter of minutes.

"My priority is to take care of my patients," said Dr. Coley "It doesn't matter who you are. They deserve to be treated with my utmost respect in addition to all the time they need in consult."

These words serve as the foundation for Dr. Coley's philosophy. He realizes that modern medicine has turned patients into impersonal business transactions, "cattle" being herded through a revolving clinic door. Unlike many physicians, Dr. Coley fosters a welcoming, warm and safe atmosphere, one that allows for confidential yet honest dialogue.



All photos by Photo Innovations David Rosen

No doubt it's daunting to step into an unfamiliar office, sit with a stranger and share personal thoughts and concerns. Such a decision calls for utmost trust, a trust that is highly valued at Coley Cosmetic.

"Dr. Coley has the finest bedside manner of any physician I've worked with," said Carey Campbell, Coley's Clinical Manager. "He understands his patients' concerns and provides a very comfortable and safe environment for them."

The proof lies in a simple, ten-minute phone call. While other doctors send their office assistants as emissaries, Dr. Coley maintains a close rapport with his patients. If a patient proffers a question, Dr. Coley invests the time to fully research and personally follow up. The day of surgery—as well as the following days—Dr. Coley phones each patient to allay any last minute queries and gently monitor progress. These are only a few examples of his above-and-beyond approach to client relationships.

"With most physicians, it's hard to capture ten minutes of their time, much less ten minutes for a personal phone call," said Carey. "Dr. Coley shows a lot of genuine concern for his cosmetic patients, and it speaks volumes to them and their families."

Thorough education is a cornerstone in Dr. Coley's

consultations. With each patient, he carefully discusses the breadth of options, from topical treatments to complex surgeries. He proffers not only his own wealth of experience but also a bevy of solid literature.

Dr. Coley holds himself to a high standard of integrity. "I'm honest with my patients about what they can expect and what I can deliver," Dr. Coley explained. "We discuss both the benefits and the risks. I want to make sure that my patients are fully educated and comfortable with their choices."

Such investment, according to Dr. Coley, yields great personal fulfillment. He can attest to the change in a young man's demeanor as he regains mobility of a crushed hand. Or Dr. Coley can relay the shine on a woman's face who finally feels confident with her figure.

"The change on their faces is of a magnitude that is hard to describe," said Carey.

Perhaps the impact is best captured by this patient's handwritten missive:

"I can't tell you how pleased I am with my results. I feel like you've waved a magic wand instead of a scalpel. It is rare to find a doctor whose bedside manner matches the quality of his work. You truly are in the perfect field."

Father and friend, surgeon and guide, Dr. Coley places the highest value on people—and the results speak for themselves. His dedication to excellence is evident not only in the skill of his surgeries but—more importantly—through the changed lives of his patients. ■



COLEY

Cosmetic & Hand Surgery Center, P.A.

H. Christopher Coley, MD

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Dr. Coley Specializes In: Body Contouring, Facial Rejuvenation & Skin Care



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Contact Dr. Coley Today For Your Private Consultation **336-617-8645**

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